





# SelectaDNA Metallic DNA

**For the protection and identification of valuable metals and outdoor infrastructure.**

SelectaDNA's unique security and identification features make it ideal for wide-scale use across many market sectors.

## How does it work?

-  SelectaDNA Metallic DNA is a high tech asset/infrastructure marking solution which consists of a unique synthetic DNA code and thousands of metallic microdots.
-  The synthetic DNA code is unique to each canister and can be analysed to determine where the marked asset is from.
-  The SelectaDNA spray contains a UV Tracer, so by simply shining a UV Torch over a marked item, a blue fluorescence will indicate the presence of the solution. The code can then be read either by reading a microdot with a microscope or sending a scraping of the solution for analysis.
-  Used by Government, Police, rail companies and utility companies, SelectaDNA Metallic DNA and associated warning signs provide a strong deterrent to thieves targetting valuable metal and other critical infrastructure.



**For more information visit**  
[www.selectadna.com](http://www.selectadna.com)






**or contact**  
 +44 (0)1689 860757

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SelectaDNA can assist organisations in the following areas:

### Metal Theft from:

-  Utility Companies
-  Railway Infrastructure
-  Government Property (road signs, drain covers etc)
-  Businesses
-  Churches (lead roofs, memorial plaques etc)

### How does it reduce theft?

The marking of assets and infrastructure together with warning signage, publicity, employee communications and partnering with law enforcement raises awareness of the use of the product and provides a powerful deterrent to anyone contemplating theft.

Since 2005 Selectamark plc has worked with Police Forces to educate criminals about the power of SelectaDNA and its ability to link them to crimes they commit. The 'DNA Fear Factor' amongst criminals means that areas protected by SelectaDNA immediately become hard targets.



## SelectaDNA Metallic DNA

Product (SKU):	19626
Volume:	150cc aerosols
No. of microdots per canister:	30,000
UV:	Long Life UV Optical Brightener
No. of applications per aerosol:	Approximately 150 bursts
Forensic Marker:	Unique synthetic DNA per canister
Durability:	Tested to PAS820 Grade A External

Product Specifications are subject to change at the manufacturer's discretion

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