



SelectaDNA®

Advanced Forensic Marking

Newsletter **ISSUE 27**

Security...
It's in our DNA!



Home Office

20,000 SelectaDNA Kits To Be Deployed In 'Safer Streets' Campaign

Thirty-five Police and Crime Commissioners (PCCs) have received funding from a £25 million scheme to crack down on burglary and theft in crime hotspots.

The Safer Streets Fund forms part of the UK government's concerted action to tackle crime and aims to stop offences that blight communities and cause misery to victims from happening in the first place.

Following a bidding process, grants of up to £550,000 were awarded to PCCs in England and Wales for projects and products to improve security in areas particularly affected by acquisitive crimes such as burglary, vehicle theft and robbery.

The money is being spent on measures proven to cut crime including the use of more than 20,000 SelectaDNA property marking kits to deter burglary, locked gates around alleyways, increased street-lighting and the installation of CCTV. The funding will also be used to train community wardens, deliver local crime prevention

advice to residents and establish Neighbourhood Watch schemes.

In South Wales, police and dedicated volunteers have been delivering 3,500 SelectaDNA kits door-to-door in Merthyr as part of Operation Penderyn. They have spent nearly 650 hours working on the project so far to help deter burglary in the area and keep the local community safe.

Home Secretary, Priti Patel said: "I will not stand by while criminals inflict fear and misery on our communities. That is why I set up this fund to ensure we are doing all we can to prevent people falling victim to these crimes."

Crime and Policing Minister, Kit Malthouse said: "Persistent street crime and burglary have a corrosive effect on neighbourhoods, leaving people apprehensive about leaving their homes, and afraid of what they might encounter when they return."

Acquisitive offences are the crimes that the public are most likely to encounter, and they are estimated to cost society billions of pounds every year.

There is strong evidence that these crimes can be prevented by tactics that either remove opportunities to commit crime or act as a deterrent by increasing the chances of an offender being caught. SelectaDNA property marking kits have been proven to reduce residential burglary by up to 83%. Residents can use the kits to mark any valuable household items they have such as TVs, laptops and mobile phones to deter theft in the first instance and so that they are traceable back to the owner if stolen.

More on SelectaDNA being used in Safer Streets campaigns, **pages 3-6**

OSPA Nominee: Outstanding Security Partnership



OSPA FINALIST 2021



We are delighted to have been named finalists in the Outstanding Security Partnership category at this year's OSPAs for not one, but TWO successful crime reduction campaigns.

The first is for our partnership work with Police Scotland and Govanhill Housing Association. Police Scotland launched Operation Kapel using SelectaDNA property marking kits to deter housebreakings (residential burglary) in February 2020 and targeted around 300 homes.

The community has speakers of many different languages, so police asked Govanhill Housing Association for help with translators to produce videos to explain what SelectaDNA does. Since Operation Kapel began, no property that was marked has been broken into, resulting in a 100% reduction rate. The partnership was extended to a further 300 homes.

We are also finalists for our successful partnership work with Avon &

Somerset Police who have used our BikeRegister bike marking kits to mark and register bikes at hundreds of organised events, resulting in a significant reduction in bike theft across the whole county.



Selectamark MD Named as Global Influencer



James Brown, Managing Director of Selectamark Security Systems plc, has been named as a Global Influencer in Commercial Security.

In September last year, IFSEC Global magazine, a leading resource for security and fire news in the industry, named James as one of its Top 10 Global Influencers in Security and Fire 2020, based on nominations judged by a highly respected industry panel. The influencers span seven categories, with nominees and winners coming from

across the globe.

James has worked in the security industry for over 18 years, starting off in sales and now as Managing Director of Selectamark Security Systems plc. He is the Vice-Chairman of the BSIA's Asset and Property Marking section, sits on the ADS Security Export Focus Group, is part of national police crime action groups and is a BSI committee member for the creation of a new British asset marking standard. James is also a Liveryman of The Worshipful

Company of Security Professionals and is on the Board of Trustees for its Charitable Trust.

James Moore, Editor of IFSEC Global magazine said: "Both the quality and quantity of entries was extremely high. It is quite clear the passion and commitment so many of the professionals involved in security and fire safety hold for their respective sectors."

Welsh Communities Benefit From Crime Prevention Kits



Residents from two disadvantaged areas in Llanelli, Carmarthenshire, are receiving crime prevention kits that will aim to deter offenders and make both communities safer.



SelectaDNA property marking kits have been accessed through funding from the Home Office's Safer Street Fund by Police and Crime Commissioner Dafydd Llywelyn.

The funding of £195,673 that was secured by Mr Llywelyn will go towards measures proven to cut crime and will include employing two Community Wardens, environmental improvements and the purchase of community crime prevention kits including SelectaDNA and BikeRegister. More than 1,200 kits will be distributed to residents within the communities of Ty Isha and Glanymor over coming weeks.

The SelectaDNA kits are property marking kits that include a unique formula of DNA, UV tracer and microdots, which people can use to mark their valuable household items, so that if it is stolen and recovered, police are able to trace them.

Similarly, the BikeRegister kits include stickers, frame markings and microdots to uniquely identify a bike. The marked bike is then added to the BikeRegister database, which has over one million bikes registered to it. Bike owners can add descriptions and photos to ensure that in the event of a theft, their bicycle can be easily identified and returned by police through the BikeRegister scheme.

Dafydd Llywelyn, Police and Crime Commissioner for Dyfed-Powys said: "I am delighted that both these crime prevention kits have been purchased through the Safer Streets funding that I secured earlier this year. Hopefully, as they are distributed over the coming weeks, we will see that they will have a positive impact within the area. Criminals know that DNA is the police's most powerful weapon in convicting criminals therefore the DNA fear-factor is highly understood and acts as a huge deterrent."

Cleveland's 'Safe at Home' Packs Include SelectaDNA



A million pound makeover for some of Cleveland's hardest hit communities got underway over Christmas and the New Year, overseen by the Office of Police and Crime Commissioner for Cleveland.

The Safer Streets programme is aimed at turning the tables on criminals by protecting areas which have previously been most vulnerable to theft or burglaries.

Areas of Middlesbrough, Hartlepool and Redcar, and Cleveland will all benefit from the package of measures which includes improvements to CCTV, street lighting and alley gates,

better protection of empty properties and the delivery of hundreds of 'safe at home' packs including 700 SelectaDNA property marking kits, enabling residents to better protect their homes and possessions.

Community Safety Chief Inspector, Scott Cowie said: "Residents told us that burglary was a key area of focus for them, so these packs will help people to protect themselves further and go alongside some of the other operational work we are doing to tackle these awful crimes."

Kent Prioritises Acquisitive Crime



The Police and Crime Commissioner for Kent has received over £111,000 from the Home Office's Safer Streets Fund to help prevent crime in Gillingham.

The money will be spent on things like improvements to CCTV and home security equipment; as well as graffiti cleaning, community events and new bins. The funding will also include the use of around 900 SelectaDNA property marking kits to deter burglary, and will support community policing in and around the area of the High Street.

Welcoming the news, PCC Matthew Scott said: "Installing additional security measures can help prevent acquisitive crimes, like burglaries, which have a devastating impact on the victims and the wider neighbourhood too. This money could make a real difference to the local area."

Surrey Residents Have Their Say



Surrey Police and Crime Commissioner's Office has been awarded over half a million pounds to fund new neighbourhood safety measures in an area of Spelthorne.

The successful bid for £547,000 from the Home Office's Safer Streets Fund will allow Surrey Police and the Spelthorne Community Safety Partnership to make physical improvements to two locations in Stanwell North at Dutch Barn Close and Northlands Estate.

The Office of the PCC and Surrey Police are now seeking residents' views on how safe they feel and the additional improvements they would like to see as part of the project. One thousand SelectaDNA property marking kits have been allocated to the scheme and will be distributed over the coming months.

Funding is already being directed to enable physical improvements in both locations, including modernised door entry, fencing and improved lighting to deter potential thieves and other criminals.

Burglary Reduction Initiative Welcomed In Norwich



A scheme to protect residents from becoming victims of burglary or theft is being rolled out in areas of Norwich thanks to funding secured by the Office of the Police and Crime Commissioner for Norfolk (OPCCN).

The OPCCN has been successful in obtaining £363,164 to help improve the home security of vulnerable properties in areas of North Central Norwich, including the use of nearly 4,000 SelectaDNA property marking kits to safeguard against burglary and other acquisitive crime.

The area being targeted by these safety measures was hardest hit by

burglaries in 2019 – with 84 taking place, and a total of 413 acquisitive crimes (including burglary). That is a rate four times higher than the average for Norfolk. Alley gates and support for local Neighbourhood Watch groups are also planned.

Norfolk's Police and Crime Commissioner, Lorne Green said: "I am delighted we have managed to secure this vital funding to help residents better protect themselves from falling victim to such crimes. Such preventive measures are vital if we want to see reductions in these crimes, not just locally but on a national level."



Street Signs Go Up In Coventry



Police officers in Hillfield in Coventry have been busy erecting SelectaDNA warning signs in streets identified as vulnerable to residential burglary.

They are also distributing 400 SelectaDNA kits to residents so they can mark household goods to deter theft as part of the Coventry Safer Streets programme.



"Fantastic Way" To Protect Homes in Warrington



New security measures have been put in place in Warrington as part of the Safer Streets scheme to tackle burglary and acquisitive crime in the Cheshire area.

A total of five CCTV cameras have been provided to the whole of Warrington following reports of anti-social behaviour, drug dealing and criminal damage.

So far, 350 homes in Bewsey and Whitecross have been given SelectaDNA kits to help protect homes and possessions. Officers can use UV lighting to identify any marked assets and link them to a specific address and incident using a unique code.

The £550,000 grant was secured by Police and Crime Commissioner David Keane from the government's Safer Streets Fund. Mr Keane said: "The delivery of this crime fighting tool

to each household is a fantastic way to protect homes from burglars and opportunistic thieves."

Inspector Ruth Atherton, from Warrington local policing unit and leading on the project said: "The property marking kits are an excellent way to make it difficult for burglars to sell items they have stolen. It will enable officers to identify the owners of the stolen property so it can be returned to them."



Children Get Arty to Beat Burglars in Merthyr

Pupils from primary schools in Merthyr Tydfil were challenged to design imaginative street signs to raise awareness of a new police crime prevention initiative from South Wales Police.

SAFER STREETS



Operation Penderyn has been financed by the Home Office Safer Streets Fund - a half a million pound investment in SelectaDNA property marking, street lighting, CCTV and alley gating.

South Wales Police received over 200 entries from pupils at two local primary schools.

Three winning designs were chosen and will be made into street signs which will be attached to lamp posts throughout the ward.

All pupils were given certificates for taking part, and were treated to a demonstration from Ronnie, a specially trained DNA dog who uses

his amazing sense of smell to sniff-out property marked with our SelectaDNA solution (read more about our amazing sniffer dogs on page 8).

The initiative coincides with a mass DNA property marking scheme which is encouraging residents to safeguard their valuables - SelectaDNA packs are being distributed to over 3,500 homes which enable residents to mark up to 50 items of property each.

It is hoped that it will deter criminals, help police recover stolen property and also help detect crimes by linking offenders to break-ins. Burglaries have reduced significantly in some parts of the UK where similar schemes have been rolled out.

Inspector Mike Rudall said: "Last month (December) we began distributing the special forensic property marking kits to residents across the ward and this work will continue - Christmas is an excellent opportunity to safeguard prized possessions and valuables". Work also continues across the town on the upgrading of CCTV and street lighting.

He continued: "The Fund, which was secured by our Police and Crime Commissioner, will really make a difference to the town. It's a one-off financial boost which will leave a crime fighting legacy that will benefit all of Merthyr town's residents, workers and visitors for a long time to come."

Scunthorpe Shoplifters Warned to Think Again

Police in Scunthorpe town centre are getting tough on shoplifters by introducing a DNA marking system that can track stolen items.



The new scheme, using SelectaDNA forensic marking, is part of an operation to tackle anti-social behaviour in the town centre involving Humberside Police, North Lincolnshire Council and other members of the Community Safety Partnership scheme.

Inspector Richard Mirfin said: "Making Scunthorpe a safe and enjoyable place to be is something that's really important to us. Unfortunately, shoplifters operate in almost every town and city in the world but here in Scunthorpe we're doing everything we can to make life as hard as possible for them.

"This latest initiative involves the use of SelectaDNA to mark various items and products in the stores, so that if a thief is stopped with one of them we will be able to link it straight back to the scene of the crime.

"The mark will not be visible to the eye, so they won't even know it's there.

"We wanted to share the news about the new scheme to warn anyone considering targeting shops in the town to think again.

"We also want to reassure the public that we're continuing to build on the successes we have already had through Operation Cromer, which has

seen my teams carrying out targeted activity in the town centre to tackle anti-social behaviour and more serious offences such as drug related crime.

"We work very closely with retailers and our partners in the Community Safety Partnership Scheme to tackle these issues and we're confident that together – with your help and support – this work will help to make a long-term difference."

Cllr John Davison, cabinet member for safer, stronger communities – urban at North Lincolnshire Council, said:

"We are committed to working with our partners to realise Scunthorpe's huge potential, making it a great place to live, visit, work and invest.

"The introduction of SelectaDNA is another excellent example of partnership working and the latest in a long line of success stories that are making our county town even safer."

B&Q Deters Cash Burglaries With DNA Spray



After a successful trial at a store in Bilston, Wolverhampton in 2019, B&Q were keen to deploy the SelectaDNA Intruder Spray system again to deter offenders who had targeted the cash office at a store in Nursling, Southampton in 2020.

A SelectaDNA spray system was installed at the Nursling branch but the offenders came back and tried again.

This time, however, they were deterred from gaining access to the cash office and left the premises empty handed.

SelectaDNA has now been installed at six additional B&Q sites in Eastleigh, Farnborough, Portsmouth, Havant, Salisbury and Hedge End. No further incidents or burglaries have been attempted.

Dogs To Help Police Sniff Out Stolen Bikes

Sniffer dogs that have been trained to seek out metal tagged with DNA markings could help police find stolen motorbikes much faster.



SelectaDNA spray has been used for several years now in the fight against motorbike crime, with excellent results. Officers use a special canister containing a spray that tags a rider and their vehicle with a liquid that is almost impossible to wash off and carries a distinct DNA signature.

Forensic teams can use the presence of this liquid on a suspect's clothing or skin to tie them to a specific motorbike and place, which is invaluable when building a case.

SelectaDNA is working with Search Dogs UK to train dogs to seek out the markings. They've already helped the Met Police with their Operation Ferrrous campaign, which resulted in more than 10 arrests, a scrap yard closure and the recovery of significant amounts of Thames Water and BT cable.

Mick Swindells, who trains the dogs for Search Dogs UK, said: "Complementing existing police search procedures, the SelectaDNA search dogs are able to sniff for stolen metal in places like scrap yards, and stolen property during search warrants, where forensic markings are not immediately visible to the human eye, even with a UV light.

"As humans, we can only search in 2D - in the line of sight - but dogs can search in 3D by using their nose. They can be incredibly accurate and can pinpoint their target to within a couple of centimetres, at which stage police can use traditional search techniques like UV lights to take samples or identify the unique SelectaDNA code."

Motorcycle crime expert and Met Police consultant Dr Ken German is optimistic about the technique, adding: "Specialist dogs can be trained to locate things, from drugs to human remains and even sim cards. So using them to sniff out stripped or cut up motorcycles that have covert markings would clearly assist in volume police searches."

SelectaDNA Guide to Keeping Your Home Office Safe

The coronavirus outbreak has resulted in 46.6% of people in employment in the UK working from home and with an estimated 6.8 million incidents of crime against households in the last year, now is the time to start thinking more about the security measures you take in your home office.

Here are our Top 5 Tips to help keep you safe and productive at home:

1. Secure your Space

Don't leave equipment out on surfaces in communal areas of your home, where it could accidentally be opened or broken. Also, ensure it is out of sight at the end of the day to avoid passing thieves spotting and attempting to steal it.

2. Mark your Equipment

Laptops, mobile phones, and tablets are obvious targets for thieves as they are small, easy to remove from buildings and valuable. SelectaDNA Home Kits remain a trusted crime prevention solution, that has resulted in an up to 83% reduction in household burglaries. They are specifically designed for home and office use, with each kit marking up to 50 items.

3. Control Access through your Windows and Doors

Even if you are just popping out, remember if doors or windows are left ajar a thief can quickly grab anything you

keep nearby. Door and window security advice from the Met Police include fitting a letterbox guard, reinforcing windows with laminated panels and installing a spy hole to identify any visitors.

4. Break-Time, Shut Down

If you leave your home for any reason, or if you live with flatmates or young children, make sure that all work devices, including laptops, phones and desktops, are password protected and locked before you leave them unoccupied. Also shut it down completely at the end of the day.

5. Don't Mix Data & Look Out for Scams

If you are using your own devices to work from home, keep your organisations data separate to your own. Ideally, your organisation should provide you with technology to work with. The National Cyber Security Centre has also reported a sharp rise in scams, so be extra vigilant about clicking on any suspicious emails.

BMW Protects All 7 German Sites

SelectaDNA has a prestigious new client in Germany following a successful pilot project at the new BMW Research and Innovation Centre (FIZ).

The FIZ is one of the most cutting-edge development centres in the global automotive industry and has been built to focus on research into electric cars and autonomous driving.

During the pilot, SelectaDNA supplied BMW with forensic property marking products as well as accessories such as warning signs, warning stickers and UV lamps. The aim of the project was to mark and protect tools, machinery and other valuable electronic equipment to keep it safe during the construction phase of the new centre, which cost € 500 million to build.

Up to 400 suppliers and service providers had access to the site during construction and BMW security staff found it impossible to monitor such a large number of companies continuously coming and going.

Following a rise in theft of technical devices such as conference equipment and tablets as well as components of vehicle parts such as LCD displays, BMW made the decision to trial SelectaDNA property marking and use warning stickers and signs to deter thieves.

The trial was so successful, that BMW has quickly extended the project and SelectaDNA will be made available to all seven BMW sites in Germany.

Our distributor in Germany said: "Despite the pandemic and a production standstill, we delivered the order at the end of May and carried out extensive training and demos, which were very positively received. At the end of 2020, BMW informed us that they were planning to expand our technology to all seven locations in Germany in order to reduce rising theft."



Retailers in Sweden Protect Their Stock



Haglöfs, a leading outdoor equipment retailer in Gothenburg, Sweden, that sells ski jackets, mountaineering equipment and hiking gear has marked some of its more valuable items in store to prevent and deter theft. The shop has also installed the SelectaDNA Intruder spray to deter robbery and shoplifting.

Another retailer, Bauhaus, which specialises in goods for home and DIY projects, has introduced SelectaDNA marking in store for some of the more expensive tools it sells. In the event that an item is stolen, the unique DNA marking on the product will allow police, security guards and customs officials to quickly trace it back to the store.

First Spray Installs in HK

In June 2020 Selectamark (Hong Kong) supplied the first SelectaDNA Intruder Spray Systems (5 systems in total) in Hong Kong to a law enforcement client. Unfortunately, we cannot give any more details at present as the installations were covert.



Reducing Cable Theft In LA



Following a rise in copper cable theft on commuter rail lines, LA Metro have invested in two SelectaDNA products.

Following a rise in copper cable theft on commuter rail lines, LA Metro, which operates across a 1,433-square-mile service area in Los Angeles, California, has invested in two SelectaDNA products for existing lines; MetallicDNA and SelectaDNA Grease. They are also going to use MetallicDNA for a new rail line that is being constructed.

MetallicDNA is a special aerosol that can be sprayed onto cable, stone and other precious metals. Its unique security and identification features make it ideal for wide-scale use across

many market sectors.

SelectaDNA Grease has been specially designed to protect outdoor materials that are particularly vulnerable to theft. If a thief handles marked goods, the grease instantly transfers onto their hands and clothing. The grease can remain on skin and clothing for weeks (even after washing) and the unique DNA code irrefutably links the perpetrator to the crime scene.

Our distributor team in the United States has held training sessions with the Los Angeles Police Department,

Los Angeles County Sheriff's Department and LA Metro's Transit Security Guards to demonstrate how to apply the products effectively.

Henrik Olsen, CEO of CSI Protect, the exclusive distributor of SelectaDNA technology in North America, said: "We're pleased to support LA Metro's enhanced efforts to deter theft of copper and fibre optic cables. SelectaDNA's track record for the rail industry across the globe is impressive – from deterring crime, to recovering stolen items and apprehending perpetrators."

How Museums & Heritage Sites Are Protecting Their Assets

When museums across the world eventually welcome visitors back after closures caused by the COVID-19 pandemic, it certainly won't be business as usual.



New health and safety measures such as ticketed entry times, no interactive displays and the banning of shared audio guides are among guidelines to help keep staff and visitors safe.

However, there is another layer of security that museums can easily introduce to help protect their important collections of art, antiques and artefacts, as visitors return in the coming months.

SelectaDNA is a forensic property marking solution which contains a unique DNA code that can be registered to a specific museum or heritage site. It can be easily applied



to exhibits as it is almost invisible on application and is compatible with virtually all types of materials and surfaces. In the event that a marked exhibit is stolen and recovered by police, it could be quickly traced back to the museum via the DNA code.

SelectaDNA has been used to mark priceless exhibits at a number of museum and heritage sites following its success in reducing theft in residential property marking schemes, both in the UK and internationally.

It has been used to help catalogue items at the Natural History Museum in London and has been applied to



the prestigious collection of cars at the world-famous National Motor Museum at Beaulieu and also at the Goodwood Motor Museum.

Historic England have also used SelectaDNA to forensically protect ancient marine wreck sites from theft and damage; while secret bunker sites at Portadown in Northern Ireland and Skelmorlie in Scotland, which were originally used at the height of the Cold War, and are now visitor attractions with on-site museums have marked all their irreplaceable monitoring equipment for posterity.



Spray Helps Police Catch Off Road Bikers MONTHS later



Police in Northamptonshire are trialling a system that will see them tag criminals who are getting away from them with a special invisible spray that stays active for months on clothing or skin.



The SelectaDNA tagging spray comes in canisters and is being carried in twelve police cars by trained officers that will allow them to trace criminals even after they have got away.

The new system is being used as part of Operation Neutrino and could help police catch those who get away on motorbikes when it's not safe or possible for officers to follow them.

Corby Safer Roads Team officer PC Dave Lee seen opposite, is one of those officers who is carrying the new spray in his vehicle. Each canister has its own unique liquid which can be traced back to an individual officer and a single incident. If, at a later date, an offender is caught and scanned with a special UV light, the spray will show up.

Officers can also visit the homes of suspects and seize clothing to see if it has the tagging liquid on it. A sample can then be taken and forensically analysed to link the suspect to a specific incident. The spray lasts on clothes for months, even when washed, and on skin for weeks.

SAR is G-Cloud 12 Approved



HM Government
G-Cloud
Supplier

Secure Asset Register (SAR), powered by SelectaDNA, has been approved and is now listed on the G-Cloud 12 Digital Marketplace, a government framework that is managed by Crown Commercial Services (CCS).

G-Cloud 12 was created to simplify the procurement process of cloud-based technology for public sector bodies by eliminating the lengthy tender process. All the companies listed must go through an extended application process before either being accepted or rejected by the CCS. This means that only the companies with the highest levels of security and support are approved to be added to the marketplace.

SAR is the UK's leading property register which allows the public to both register their property for free and register their property which has been marked with SelectaDNA Forensic Coding and DNA Property Marking. Police can also register DNA Tagging Sprays and DNA Defence Sprays.

Selectamark Security Systems Plc, which markets SelectaDNA in the UK, has 5 cloud software solutions listed on G-Cloud 12 overall, the others being BikeRegister, Asset Register, School Asset Register and UK Crime Figures.

DNA SPRAY

Eau de criminal

By **SelectaDNA**

The DNA Defence Spray is trusted and used by UK Police, and feared by criminals. It is a compact offender spray proven to reduce street robberies, anti-social behaviour and motorcycle and moped enabled crime by up to 70%*.

www.selectadna.co.uk

* Northumbria Police SelectaDNA Spray pilot in South Tyneside 2018: motorbike-related ASB dropped by 70%

 **SelectaDNA**TM
Advanced Forensic Marking

Secured by Design



Official Police Security Initiative



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